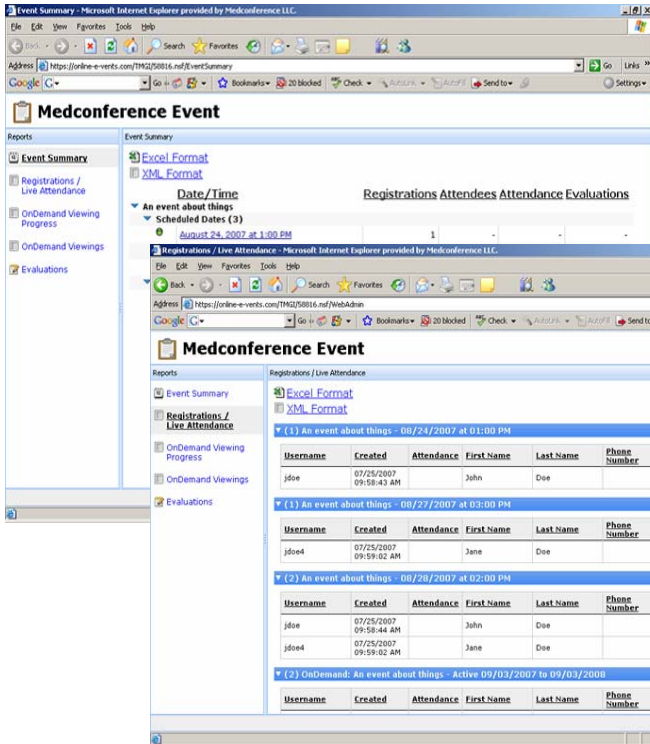


Features and Benefits

With the new launch of MCL 3.0, MedConference, LLC has redesigned the already user-friendly platform based on feedback from clients.

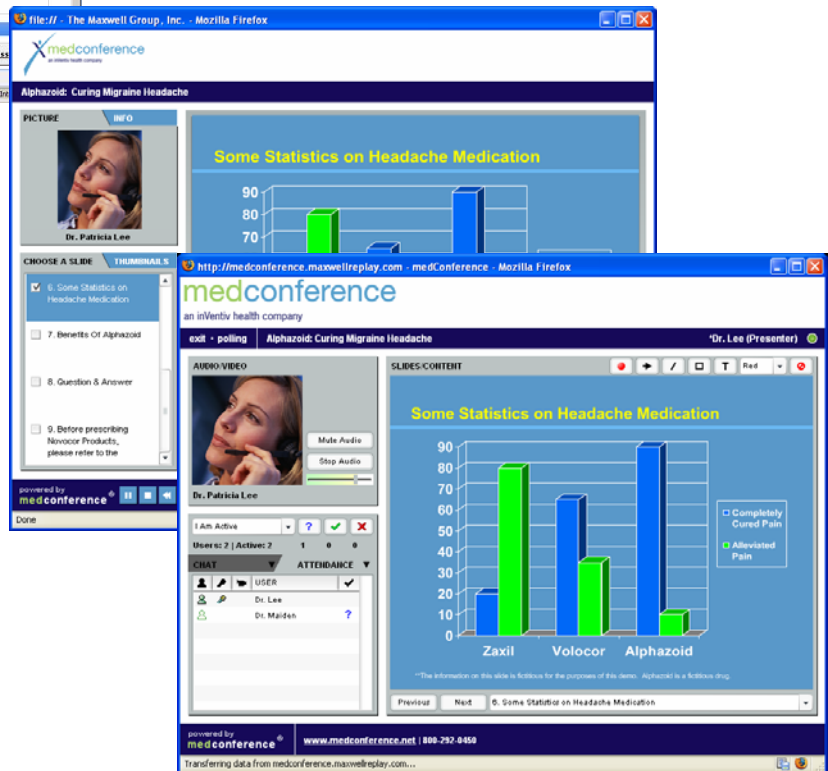


Event Registration and Reporting

- **Registration**
 - Enhanced control and flexibility to customize look of registration pages including logos, colors, and links
 - Offer individual user accounts including restricted-to-registrants access for sites or individual pages
 - Easy registration for multiple events
- **Reporting**
 - Attendance, evaluations, polling responses and chat logs available immediately after an event
 - Ability to export reports as Excel or XML

MCL 3.0 Platform

- **Platform**
 - Custom look including logos, colors, & links
 - Support and change speaker name and picture and/or video based on individual presentation slides
 - Playback of external media such as MP3s and Flash video within the event
- **Polling**
 - More polling options, including radio buttons (choose one), check box (choose multiple), and text
 - Unlimited number of response options



For more information, or for a product demonstration, call
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